



## **Dynaflex observes Mega Cleaning Day at their premises as part of the 5S concept**

**Vadodara, 22<sup>nd</sup> Jan, 2014:** Dynaflex Pvt. Ltd, one of the handful manufacturers of security and tamper evident envelopes and bags observed the Mega cleaning day as a part of their 5s concept under 3s (shine) step on 22<sup>nd</sup> January, 2014 . 5s was developed in Japan and was identified as one of the techniques that enabled 'Just in time' manufacturing. There are five primary 5s phases. They are known as sort, straighten, shine, standardize and sustain.

The main purpose of the organizing the Mega cleaning day celebration was to create a culture of cleanliness and self-discipline. Message of total employee involvement was also given by this day. On account of this, employees start feeling that cleaning is not a dirty activity, but an important activity.

Safety officer ensured that all safety requirements were met. Mega Cleaning activities were carried out across the entire factory and surrounding areas. As it is rightly said "*Great Leaders don't advocate you; they demonstrate it themselves how it is done.*"

After the completion of the activity at the organization, each zone leader from the organization submitted the list of abnormalities to the top management. Each zone leader had prepared their 3s checklist for his/her zone helping to implement it in future in their areas on regular basis.

Speaking on the occasion, Mr. Gaurav Vora, Director, Dynaflex says, "*We believe in constantly improving our process, productivity, quality, performance; for which we had launched the Project Lean manufacturing namely "Parivartan". To implement the same, we have appointed Concept Business Excellence Pvt. Ltd. as catalyst to accelerate the improvement process in our organization. To bring forward the culture, for maintaining healthy work environment, we have initiated "5-S" Project. I can conclude by saying this has in turn boosted the morale of employees, helping to increase the overall productivity.*"

"*We just finished with the Mega Cleaning Day at Dynaflex, which has resulted into drastic cultural change among the employees. I specially thank the top management for actively taking part in the process and giving out a clear message that cleaning is not an individual activity but the responsibility of all*", adds Mr. Hiren Kakkad, Associate Consultant, Concept Business Excellence Pvt. Ltd.

In addition to the same, the organization as a part of their noble initiative donated 7 computers to Vyom, a city based NGO giving out the message of being responsible and socially-conscious towards the needs of the society. Also they had purchased a bulk of diyas from the NGO on the occasion of Diwali for gifting purposes.

**About Dynaflex:**

Dynaflex Pvt. Ltd. is one of the handful manufacturers of security and tamper evident envelopes & bags in the world. It's Dynasafe security & tamper evident products range from the day to day used poly mailers to courier bags to tamper evident envelopes used for national security to the most complicated security bags used in international aviation or defense services.

The organization services over 45 countries across the globe. Through its diverse product portfolio, they have been catering to the need of supporting the companies/agencies to achieve the desired level of security and confidentiality. It is amongst the top 10 companies in the world that has been supplying security and tamper evident packaging products to a number of national and international companies.

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